



National Intercollegiate Rodeo Association

2023-2024 Patch Program Annual Application

Please fill out the entire application (Including the **BACK SIDE SIGNATURE**) and enclose a money order (\$250 per team). Remit to the NIRA, 2033 Walla Walla Ave., Walla Walla, WA 99362. You must read and sign the agreement on the reverse of this form. Sponsors will not be approved for sponsors that are in competition with NIRA sponsors. If you are granted approval for your sponsor, this application will be good for one NIRA school year. Do not forget to review the rules and regulations of the patch program on the back side. There is a one-time fee reduction for multiple registrations at the beginning of the season, should all patches be registered at the onset.

Date: _____

Student Name: _____ NIRA Number: _____

School Attending: _____

Your Mailing Address: _____

City/State/Zip: _____

Email: _____ Cell: _____

Sponsor patch requesting (Only one sponsor per application):

Sponsor Contact: _____

Sponsor Address: _____

City/State/Zip: _____

Sponsor Phone: _____ E-Mail: _____

Please include a \$25 Handling Fee - (Money Orders Only)****Office Use****

Approved: _____

Denied: _____

Patch Program Agreement

All patch agreements must be approved by the NIRA National Office before the contestant is allowed to wear patches in the arena.

SPONSORSHIP OR ADVERTISEMENT IN ARENA. Contestants while competing may wear only sponsorship/advertisements from individual sponsors that have been cleared with the NIRA National Office through the Patch Program. Only individual contestant and teams of the NIRA who are in good standing are eligible to participate in the patch program. The terms and conditions of these rules and regulations shall be enforceable at any NIRA sanctioned event.

- The patch program shall be in effect on an NIRA school year basis. Multiple patches may be registered at one time for individuals and teams. Each time a new approval form is processed, students or teams will be charged.
 1. Individuals may register each patch yearly for \$25
 2. Teams may register each patch yearly for \$250
- Contestants may not display an individual sponsorship in the arena at any NIRA rodeo of that is in competition with, opposes or demeans any product or service of the national NIRA sponsors.
- Sponsorship patches cannot be worn or displayed on any part of the required school identification vests or protective vests worn in any event.
- Patches may feature sponsor logo and/or lettering.
- Patches must be firmly attached on clothing or equipment used for display – not attached with safety pins.
- Patches may feature sponsor logo and/or lettering. Patches may not exceed the following size limitations: Sleeve patch – sixteen square inches, Collar patch – five square inches, Chap patch – sixteen square inches, Saddle blanket – sixteen square inches on each side, Breast Collar patch – ten square inches maximum, Headgear Patch – four square inches (only NIRA national sponsors).
- Patches may be worn or displayed only in the following areas and may not exceed the following numbers: Two sleeve patches (one per sleeve), Two shirt collar patches (one per side), Four chap patches (two per leg for the riding contestants), Two breast collar patches (one on either side of the horse for the timed event contestants).
- JACKET PATCHES: If a student competes in a region where jackets are allowed in the arena, patches worn on the jackets must be approved through the patch program.
- These rules and regulations prohibit the wearing of shirts with brand or other name in large letters on the sleeve or collar except for the NIRA national sponsors. Wearing of such shirt is a violation of these rules and will result in penalties.
- Coaches, advisors, or sponsors of rodeo programs at member schools are responsible for ensuring that their NIRA contestant members follow these rules and regulations. Any coach, advisor, sponsor, college or university, because of policy or other restrictions, may prohibit their contestant members from soliciting commercial sponsorships or wearing sponsorship patches. Such a decision is final and individual NIRA members may not appeal such a ruling to the NIRA under the grievance procedure.
- Rodeo judges will not be responsible for policing or enforcing the rules and regulations of the patch program. The regional student and faculty director, assisted by the elected event directors, have full authority and responsibility to police and enforce these rules and regulations at all regional rodeos and to levy appropriate fines and/or other penalties as provided in these rules and regulations.
- Any contestant found in violation of these rules at a regional rodeo will be requested by the regional student or faculty director to remove or cover sponsorship patches before they compete, and the appropriate fine will be levied. If, after being warned, the contestant competes with, or appears again in the arena with a patch in violation of these rules and regulations, the subsequent fines and penalties outlined will be levied. First offense: Any contestant who violates any of these patch program rules will be assessed a \$50 fine. Subsequent offenses: The fine will double and disqualification from that rodeo may also be ordered. Disqualification from the rodeo, in addition to the doubled and re-doubled fine, is mandatory for the third and subsequent offenses. Violation of these rules by wearing sponsor patches that are not approved by the NIRA national sponsors will result in fines.

I have read the above rules and regulations and agree to abide by such:

Signature

Date