

Agreement for Video Licensing of NIRA/CNFR Footage

This letter serves as an agreement between the National Intercollegiate Rodeo Association (NIRA) and _____ regarding the licensing of video footage from the National Intercollegiate Rodeo Association (NIRA).

We wish to reiterate and confirm that NIRA retains full ownership and intellectual property rights to all NIRA sanctioned event video footage. As the sole owner, NIRA reserves the right to utilize, distribute, and share this footage in any manner it deems appropriate. This includes, but is not limited to, use on social media platforms, digital media channels, promotional materials, and any other forms of media distribution.

All approved video footage as per the licensing agreement should be submitted digitally in a downloadable format to the NIRA office within three (3) days following the event.

By signing below, _____ acknowledges and agrees to these terms and confirms that it will not claim any ownership rights or impose any restrictions on the usage of the video footage by NIRA.

Please sign and return a copy of this letter to signify your acceptance of these terms.

Thank you for your cooperation and understanding.

Sincerely,

National Intercollegiate Rodeo Association

Acknowledgment and Agreement:

I, _____, on behalf of _____, acknowledge and agree to the terms outlined in this letter regarding the licensing and use of video footage by NIRA.

Signature: _____

Name: _____

Title: _____

Organization: _____

Date: _____